

How to Host a Voter Registration Drive

How-To Guide

Election Day is quickly approaching, and we're excited that you've decided to get involved and host a registration event! In this toolkit, you'll find important information about hosting an event in your community with CareVote's online voter registration tool, so that people can register themselves to vote.

1. Keep it Nonpartisan

At CareVote, we take our nonpartisanship seriously. This means that your event cannot endorse any specific candidate or party, including posts made on social media. Keep in mind that nonpartisanship works both ways – you also cannot use language that denounces any candidate or political party.

2. Use Digital Media

Instagram / Facebook / Twitter

- Post to your Instagram, Facebook or X/Twitter and share important voting dates and voter registration event details
- Share @MassCouncil's posts, tag us, and get people to follow us for the latest updates.
- Post images to promote your event, such as the QR codes included in the voter registration toolkit, and tag community leaders to encourage them to promote voter registration.

QR Codes

- Use the QR codes attached in our toolkit to register folks immediately!
- Pull up these QR codes at fairs, staff meetings, display in your agency, or share in a newsletter.

3. Tag The Caring Force on Social Media!



Use the hashtag #CareVote and, most importantly, tag us on all platforms! We'll re-share your content and encourage others to engage with your efforts.

Tag us on...

- Facebook: [@Providers' Council](#)
- Twitter: [@MassCouncil](#)