

# PROVIDERS' COUNCIL

## Request for Proposals Free Educational Webinars for Providers' Council Members

### **Objective:**

The Providers' Council is seeking to enhance and expand its educational offerings to Provider member organizations by partnering with Council Associate Members to provide free, educational webinars. These webinars will address topics that are of interest and relevance to the Massachusetts human services sector.

### **Origin:**

The Providers' Council is the largest statewide association of nonprofit, community-based care giving organizations in Massachusetts. Our members provide human services, health, educational, and vocational supports. The Council offers high quality public policy advocacy and research, education, training, and business partnership services to benefit our members. Our mission is to promote a healthy, productive, and diverse human services industry. To that end, the Council offers a variety of training and professional development opportunities relevant to the human services sector, including seminars, trainings, workshops, tuition remission programs, graduate certificate programs, and educational webinars.

### **Request for Proposals:**

The Providers' Council is requesting proposals from current Associate Members to provide, in partnership with the Council, educational webinars for Council Provider member organizations at no cost to attendees. The goal of these webinars is to educate Council members on a topic directly relevant to their work, providing them with a free member benefit that is equally accessible to all members across the state.

Additionally, these free webinars will provide Council Associate Members with a unique opportunity to interact with provider member organizations. While these webinars will strictly exclude any presentation that resembles a "sales pitch", presenters will be welcome to mention their organization and role and there may be an opportunity for further dialogue with attendees in the future. Webinars will be presented free of cost and registration will be exclusive to Providers' Council member organizations.

### **Proposals for webinars should address all of the following elements:**

- **Title:** Please indicate the title of your proposed webinar presentation.
- **Topic Description and Relevance:** In one to three paragraphs, describe the topic for the webinar you are proposing and how it will provide concrete, valuable educational information about a current, relevant topic for the Massachusetts human services sector.
- **Content and Learning Objectives:** Outline at least three learning objectives for the webinar you are proposing and describe the content that will be covered in the webinar.
- **Structure:** Describe the structure of your webinar presentation.
- **Length:** Indicate the length of webinar you are proposing. Please note that webinars should be between 60 and 90 minutes in length, and should include at least 15 minutes for questions.

Please send completed webinar proposals to Amanda McCarthy at [amccarthy@providers.org](mailto:amccarthy@providers.org)

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- **Background and Experience:** Describe your experience in the webinar presentation subject matter.
- **Presenter Contact Information:** Provide us with the following contact information:
  - **Name**
  - **Organization**
  - **Address**
  - **Email Address**
  - **Phone Number**

The Providers' Council will promote these webinars to our membership and will handle registration for webinars, and has software to run them if needed.

Please note that the Council may not be able to accept all proposals. If you have any questions about this request for proposals or the selection process, please contact Amanda McCarthy, Education and Membership Associate, at [amccarthy@providers.org](mailto:amccarthy@providers.org) or 617.428.3637 x128.

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