

# BoardPulse ASSESSMENT

**Your Trusted Partner in Delivering Value to Your Members.**



## AT A GLANCE

### What's Included

- Online Board effectiveness survey, approximately 20 minutes for each Board member to complete.
- Assessment and analysis of five focus areas: Operations, Board Development & Composition, Change Management, Culture, and Leadership.
- Key findings, including areas for growth
- Review of findings with governance consultant

### Benefits

- Accessible and convenient for Board members
- Confidential for all participants
- Unbiased evaluation
- Practical Board discussion framework for the Board Chair and CEO
- Essential building block for a roadmap to Board excellence

## OBJECTIVE

Deliver valuable insights that can help Boards prioritize focus areas to maximize effectiveness. Our detailed, customized report highlights key considerations for improvement and strengths. A dedicated governance consultant will then guide the Board Chair and CEO through a focused 20-minute Zoom discussion to review the findings and recommend actionable steps for discussion with the full Board.

## FOCUS

Our comprehensive BoardPulse provides a deep dive into five key areas:

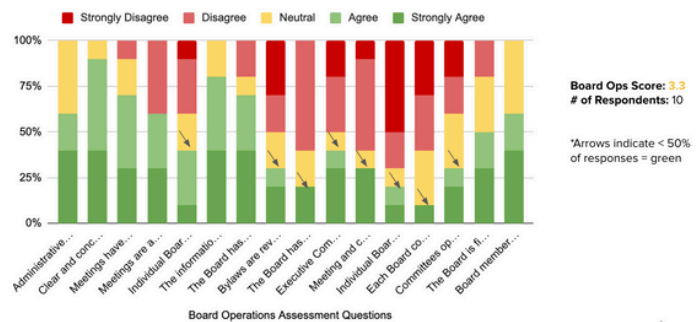
- **Operations** - Are discussions leading to effective decisions? Does the “how” support the “what”?
- **Board Development & Composition** - Are the right voices present and actively engaged to achieve the best outcomes for stakeholders?
- **Change Management** - To what extent is the organization actively preparing for and equipped to thrive in its desired future state?
- **Culture** - Does the Board culture set appropriate expectations for how the organization can and should operate for maximum effectiveness?
- **Leadership** - How effectively does leadership drive governance and its own initiatives to successfully deliver on strategy?

## PRODUCT

### Sample Deliverable

The graph highlights areas for improvement, which are discussed in detail with our governance consultant during the 20-minute debrief session.

## BOARD OPERATIONS RESULTS



## PARTNER PRICING

### # of Board Members

< 11	\$3500*
11 - 20	\$5000*
21 - 30	\$7500*
31 +	Contact for Pricing*

### Discount

- \*10% exclusive member discount
- \*10% referral incentive paid to the partner association