Thanks to our previous exhibitors & sponsors

- S101Partners
- AAFCPAs
- ABCD
- AdvantEdge Healthcare Solutions
- Advocates
- American Training
- Annkissam
- Apothecare
- Arbor Associates
- Ascentria Care Alliance
- BAMSI
- Bay Cove Human Services
- Bay Path University
- Becket Family of Services
- Belmont Savings Bank
- Blue Sky Collaborative
- Blum Shapiro
- Boston University School of Social Work
- Bridgewell
- Bristol Elder Services
- Cambridge College
- Casner & Edwards
- CBIZ & MHM
- Center for Living & Working, Inc.
- Centinel Financial Group
- Charm Medical Supply
- CheckWriters
- Children's Services of Roxbury
- CIL
- Citizens
- Citrin Cooperman
- CLA (CliftonLarsonAllen LLP)
- Clark University
- CLASS, Inc.
- Communities for People
- Community Resources for Justice
- Credible Behavioral Health Software
- Crystal Springs School
- Dana Group Associates
- Delta Dental of Massachusetts
- Delta Projects
- Delta-T Group
- Department of Children & Families
- Devereux Foundation
- Eastern Bank
ehana
- Eliot Community Human Services
- Enterprise Fleet Management
- Foothold Technology
- Full Circle Arts
- Gandara Center
- Gardiner Howland Shaw
- Group 7 Design, Inc.
- HMEA
- Hogewell
- iCater
- iCentrix
- Insource Services
- Interior Resources
- Justice Resource Institute
- Kevin P. Martin & Associates
- Key Program
- Mass Council for Adult Foster Care
- MassDevelopment
- MassMATCH - Mass Rehab Commission
- May Institute
- Mental Health Association
- MHPI, Inc.
- Michael Weekes
- More Than Words
- NFI Massachusetts
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- Northeast Arc
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- Pathlight
- Pearl Associates
- Pelham Community Pharmacy
- People’s United Bank
- Philadelphia Insurance
- Pine Street Inn
- Qualifacts
- Road to Responsibility
- Roxbury Youthworks
- RSM
- Salem State University
- Scioeo Properties
- ServiceNet
- Seven Hills Foundation
- SkillSurvey
- Smith College
- Suffolk University
- Tempus Unlimited
- The A.R.T. Institute
- The Home for Little Wanderers
- The Key Program
- TILL
- USI Insurance Services
- UTMC
- Venture Community Services
- Victory Human Services
- Victory Programs
- Vinlen
- Wayside Youth & Family Support Network
- Wediko Children’s Services
- William James College
- Youth Villages

Invitation to Exhibit, Advertise & Sponsor

47TH ANNUAL CONVENTION & EXPO
MONDAY, OCTOBER 3, 2022
MARRIOTT COPLEY PLACE HOTEL, BOSTON

The Providers’ Council’s Annual Convention & Expo is the largest convening of its type in the Northeast. The event is an excellent opportunity to promote your products and services to an audience of 1,000 decision makers in Massachusetts’ community-based human services sector.
Dear Friends:

I hope that you will join us for this great business opportunity and celebration of our industry. If you have any questions, please contact Ann Schuler at 508.598.9800 or aschuler@providers.org.

I invite you to join your peers, supporters and potential customers at the largest human service convention and expo in the Northeast. Our 47th Annual Convention & Expo: Celebrate Our Strength, will take place on Monday, October 3rd at the Marriott Copley Place Hotel in Boston, as we return to an in-person event and bring attendees and the decision-makers that you want to meet together in one place...
Exhibitor, Advertiser & Sponsor Information

**Exhibitor Packages**
- Larger (8 ft. by 3 ft.) exhibit table than the standard
- Placement in high traffic areas to maximize your exposure
- Listing on Expo Bingo card to drive attendees to your table
- A full-page advertisement (a $650 value) in the Convention Program Book, which is given to all attendees
- Four complimentary lunch tickets (a $300 value)
- Admission for two additional exhibit staff (total of four)
- Your company’s logo, a link to your website and your company description on the Council’s website
- Acknowledgment in our industry newspaper, The Provider, with a print and digital circulation of over 1,500

**Sponsor the Convention**

The Providers’ Council offers maximum exposure for: 
- Increase your organization’s visibility
- Admit two additional staff members (total of four)
- Admission for two additional exhibit staff (total of four)
- A full-page advertisement (a $650 value) in the Convention Book.

**Exhibitor, Advertiser & Sponsor Information**

- Supply any audio-visual or similar equipment
- Arrive no later than 4 p.m.
- Staff the exhibit continuously from 8 a.m. to 8 p.m.
- Fit exhibits in the space provided (6 ft. by 3 ft. standard; 8 ft. by 3 ft. for premier exhibitors)
- Only display materials which are fire-proof and safe to handle
- Post a promotional item, two luncheon tables for 20 people
- Only display materials which are fire-proof and safe to handle
- Post a promotional item, two luncheon tables for 20 people
- Conduct all exhibitor-related business at the designated exhibitor’s directory

**Terms of Council’s Program Book**

- Distributed to all attendees, the Convention Program Book is your organization’s opportunity to:
  - Increase your organization’s visibility
  - Congratulate an Award of Excellence recipient
  - Highlight your products and services
  - Show your support for the Council and human services

Limited full-page, full color advertisement spaces are available. Before purchasing a color advertisement, please:

**Advertising**

- Please include your ad and indicate the size and type of ad you are purchasing.
- Email your advertisement to stefan@providers.org

**Sponsorship Levels**

- Platinum Sponsor ($15,000)
- Gold Sponsor ($10,000)
- Silver Sponsor ($5,000)
- Friends ($500)
- Bronze Sponsors ($3,000, Benefactors ($1,000)

**Advertisements**

- Full page color advertisement $700
- Quarter Page (7½ w x 2½ h) $450
- Half Page (7½ w x 5) $550

- All other advertisements are distributed to all attendees, the Convention Program Book, given to all attendees. Please contact Stefan Geller at stefan@providers.org

**Cancellation Policy**

Refunds will be provided only if cancellation is received in writing by Friday, August 26. There is a 150 fee for processing refunds in addition to any credit card fees.

**Pre-Register Today**

To register for the Expo or to make a donation, please visit www.providers.org/pre-reg.

**Contact Information**

Name (printed) ___________________________  Organization ___________________________
Address ___________________________________________________________ City ________
State ______ Zip __________
Phone __________________________ Fax __________________________ Email __________________

**Exhibitors**

- Attach a description of your organization and its mission in 25 words or fewer. Table location will be assigned on a first-paid, first-served basis.
- Return this form with payment to identify your top choices. Send questions to Ann Schuler at ann@providers.org.

Deadline is Friday, August 12, 2022.

**Payment**

Premier Exhibitor Package $2,200 members; $2,800 non-members (w/ 4 lunch tickets)
- Standard Exhibitor Package $1,600 members, $2,200 non-members (w/ 4 lunch tickets)
- Lunch for Exhibitors only $375 per person
- Advertisement $450

**Total Payments**

- Please enclose a check made out to Providers’ Council or credit card info for payment. All payments must be received no later than Friday, August 12, 2022.

**Refunds**

- Refunds will be provided only if cancellation is received in writing by Friday, August 26. There is a 150 fee for processing refunds in addition to any credit card fees.

**Advertise with Providers’ Council**

Advertise in the Convention Program Book, given to all attendees. Please contact Stefan Geller at stefan@providers.org.

**Premier Exhibitors**

- Members: $1,600
- Non-members: $2,200

**Standard Exhibitors**

- Members: $800
- Non-members: $1,100

**Premier Exhibitor Package**

- Members: $1,600
- Non-members: $2,200

**Contact Information**

Name (printed) ___________________________  Organization ___________________________
Address ___________________________________________________________ City ________
State ______ Zip __________
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47th Annual Convention and Expo
Boston Marriott Copley Place
Monday, October 3rd, 2022
Dear Friends:

I invite you to join your peers, supporters and potential customers at the largest human service convention and expo in the Northeast. Our 47th Annual Convention & Expo: Celebrate Our Strength, will take place on Monday, October 3rd at the Marriott Copley Place Hotel in Boston, as we return to an in-person event and bring attendees and the decision-makers that you want to meet together in one place. This celebration of the human services sector provides unparalleled single-day exposure for your products and services, which is why our expo tables and ad space sell out year after year.

The Providers’ Council is the largest statewide association of private, community-based care-giving organizations in Massachusetts. Our members provide social, rehabilitation, education, and health care services. People served include individuals with intellectual, developmental and physical disabilities; those with mental health issues; people who are homeless; individuals in recovery; the elderly; children; survivors of domestic violence; and our veterans – just to name a few.

I hope that you will join us for this great business opportunity and celebration of our industry. If you have any questions, please contact us at 508.598.9800 or by email at the address provided below.

Sincerely,

Michael Weekes
President & CEO
mwekkes@providers.org

SPONSORSHIP COMMITTEE
Lyndia Downie, Co-Chair
Jeff Thielman, Co-Chair
Michael Weekes, President/Ex-officio

BOARD OF DIRECTORS
Sandra McCroom, Chair
Mia Alvarado
James Cassetta
Kim Dawkins
Lyndia Downie
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Eric Mitchell
Sheaer Muftafa
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Andy Pond
Jo Ann Simons
Michelle Smith
Lauren Solatar
Sue Stubbins
Lesli Suggs
Jeff Thielman
Lydia Todd
Rich Weisenflue
Christopher White
Gerry Wright

Sponsorship benefits are subject to timing, so act fast!

We encourage educational institutions, community partners and providers to exhibit as well. This event provides a great opportunity to increase awareness of your programs and to recruit partners!

Please review the accompanying brochure to learn more about the exhibiting, sponsorship and advertising opportunities available to your organization. We have limited expo tables available and availability of some sponsorship benefits are subject to timing, so act fast!

I hope that you will join us for this great business opportunity and celebration of our industry. If you have any questions, please contact us at 508.598.9800 or by email at the address provided below.

Sincerely,

Michael Weekes
President & CEO
mwekkes@providers.org

The Providers’ Council is the largest statewide association of private, community-based care-giving organizations in Massachusetts. Our members provide social, rehabilitation, education, and health care services. People served include individuals with intellectual, developmental and physical disabilities; those with mental health issues; people who are homeless; individuals in recovery; the elderly; children; survivors of domestic violence; and our veterans – just to name a few.

Activities

- Breakfast Sponsor
- Half-page ad in program book
- Four complimentary tickets to the event
- Appropriate event signage & The Provider publicity

- Luncheon Sponsor
- Full-page ad in program book
- Six complimentary tickets to the event
- Company logo in program book & on website
- Appropriate event signage & The Provider publicity

- Keynote Sponsor
- Full-page ad in program book
- Complimentary luncheon table (10 attendees)
- Company logo in program book & on website
- Social media callout – priority placements

- Introduction from stage from President/CEO
- Keynote sponsor
- Full-page ad in program book
- Complimentary luncheon table (10 attendees)
- Company logo in program book & on website
- Social media callout – priority placements

- Platinum: $15,000
  - Introduction from stage from President/CEO
  - Keynote Sponsor
  - Full-page ad in program book
  - Complimentary luncheon table (20 attendees)
  - Company logo in registration brochure and program book and on conference bag & planner
  - Company logo, description & link on website
  - Social media callout – priority placements
  - Publicity in The Provider newspaper

- Gold: $10,000
  - Full-page ad in program book
  - Complimentary luncheon table (10 attendees)
  - Company logo in program book & on website
  - Social media callout – priority placements
  - Appropriate event signage & The Provider publicity

- Silver: $5,000
  - Luncheon Sponsor
  - Full-page ad in program book
  - Six complimentary tickets to the event
  - Company logo in program book & on website
  - Appropriate event signage & The Provider publicity

- Bronze: $3,000
  - Breakfast Sponsor
  - Half-page ad in program book
  - Four complimentary tickets to the event
  - Appropriate event signage & The Provider publicity

- Friends: $500
  - Name recognition in program book & on website

Availability of some benefits subject to timing. For more information, please contact Ann Schuler at 508.598.2243 or aschuler@providers.org.

All advertisements are due by Friday, August 12.

We hope to see you at Celebrate Our Strength!
**Exhibitor, Advertiser & Sponsor Information**

**Exhibitor Packages**
- Premier Exhibitors receive the Standard package, plus:
  - A larger (8 ft. by 3 ft.) exhibit table than the standard
  - Placement in high-traffic areas to maximize your exposure
  - Listing on Expo Bingo card to drive attendees to your table
  - A full-page advertisement (a $650 value) in the Convention Program Book, given to all attendees
  - Four complimentary lunch tickets (a $100 value)
  - Admission for two additional exhibit staff (total of four)
  - Your company’s logo, a link to your website and your company description on the Council’s website
  - Acknowledgment in our industry newspaper, **The Providers**, with a print and digital circulation of over 5,000

**Standard Exhibitors receive:**
- One 6 ft. by 3 ft. exhibit table
- Admission for two exhibit staff
- Listing on the Providers’ Council website
- Listing in the Exhibition Directory of the Convention Program Book, given to all attendees

**Terms of Program Book**
- The Providers’ Council reserves the right to use its discretion in selection of exhibitors, exhibit locations, advertisers and sponsors for its Annual Convention & Expo.

**Convention Program Book**
- Intensify your exposure by advertising in the Program Book. Distributed to all attendees, the Convention Program Book is your organization’s opportunity to:
  - Increase your organization’s visibility
  - Congratulate an Award of Excellence recipient
  - Highlight your products and services
  - Show your support for the Council and human services

**Full Page (7 1/2 w x 5 h) $550**
- 3 color or black and white (N.B. color on cover page costs $100 additional)
- 1st, 2nd, 3rd choice

**Half Page (7 1/2 w x 3 1/4 h) $250**
- $100 additional for 3 color or 2 color
- 1st, 2nd, 3rd choice

**Quarter Page (7 1/2 w x 2 1/2 h) $150**
- $100 additional for 3 color or 2 color
- 1st, 2nd, 3rd choice

**Payment**
Please enclose a check or money order made payable to Providers’ Council or credit card info for payment. All payments must be received no later than Friday, August 12, 2022.

**Cancellation Policy**
Refunds will be provided only if cancellation is received in writing by Friday, August 26. There is a 150 fee for processing refunds in addition to any credit card fees.

**Sponsor the Council’s Convention**
- The Providers’ Council offers maximum exposure for those wishing to sponsor the Convention.
- Sponsorship levels include our top level, the Premier Sponsorship ($15,000), Gold Sponsors ($10,000), Silver Sponsors ($5,000), Bronze Sponsors ($3,000), Benefactors ($1,000)
- Some sponsorship levels include sponsorship of events, remarks from the stage or a promotional item
- Contact Stefan Geller at stefan@providers.org
- Please refer to the insert to view benefits for each level of sponsorship. To make the most of your sponsorship opportunity, please sign up as soon as possible.

**Exhibitors Attach a description of your organization and its mission in 25 words or fewer. Table location will be assigned on a first-paid, first-served basis. Please return this form with payment to identify your top choices. Send questions to Ann Schuler at ann@providers.org.

**Questions? Contact Ann Schuler at ann@providers.org.**

**Advertisers**
- Ads are accepted through July 22. Please refer to the insert to view benefits for each level of sponsorship.
- Some benefits are contingent upon timing of sponsorship.
- Please refer to the insert to view benefits for each level of sponsorship.

**Full Page Color Advertisement $700**
- Platinum Sponsor $15,000
- Bronze Sponsor $3,000
- Gold Sponsor $10,000
- Silver Sponsor $5,000
- Friend Sponsor $1,000

**Non-members: $1,100**
- Payments must be received no later than Friday, August 12, 2022.

**Premier Exhibitor Package . . . . . . . . . $1,600 members; $2,200 non-members (w/ 4 lunch tickets)**

**Exhibitor, Advertiser & Sponsor Contact**
Please complete the contract and mail or email to Providers’ Council, 100 Crossings Blvd., Suite 100, Framingham, MA 01702

The deadline for exhibiting and advertising is **August 12, 2022.**

**Advertising**
- Ads are accepted through July 22. Please refer to the insert to view benefits for each level of sponsorship.
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**Credit Card Payment**
- MasterCard
- Visa

**Provider's Council**
- 100 Crossings Blvd., Suite 100, Framingham, MA 01702
- Phone: 508-870-5111
- Fax: 508-870-5112
- Email: providers.org

**Space is limited to 32 Premier and 30 Standard Exhibitors. Reserve today to ensure participation. In-person events have sold out since 2005!**
Thanks to our previous exhibitors & sponsors

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- ABCD
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- Advocates
- American Training
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- Smith College
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- The A.R.T. Institute
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