**Opportunity for FREE Social Enterprise Business Plan Consulting**

*Whether you’re thinking of expanding an existing enterprise or just getting started, graduate student consultants can help!*

**The School of Social Work at Boston College is looking for projects for spring 2021 as part of its *Creating and Sustaining Social Enterprises* course.**

This course focuses on important concepts and stages in considering revenue-producing programs in a nonprofit setting. Students are involved in basic data gathering and analysis and organize their conclusions in a business plan for the enterprise effort.

For organizations **considering implementation** of a new revenue-producing program or service, this project is a useful way of starting the internal conversation, creating a structure and process for researching and examining the potential of the initial idea, and organizing information into a document that allows for a more complete discussion of whether to move ahead.

For organizations that have **already begun a social enterprise**, the students’ involvement can result in more extensive information gathering and examination, and a more rapid movement toward project implementation. Students can provide a SWOT analysis, estimate expanded program costs and expected revenue, and assist with recommended next steps.

After all proposals are submitted, the Providers’ Council and Boston College will review and determine which agencies will be chosen to complete a short interview before the pairing process begins.

Interested? Use this form to submit your information by Wednesday, December 16th at 5 p.m. via email to Eliza Adams at eadams@providers.org. If you have any questions about this program or would like to connect with agencies that have previously participated, please contact Eliza at 508.598.9700 or [eadams@providers.org](mailto:eadams@providers.org).

*If your agency is matched with a Boston College School of Social Work team****, it is essential to have a designated staff person to be the primary liaison between the agency and the team. This person needs to be enthusiastic and committed to the project. Additionally, this employee should expect to devote roughly 2-3 hours each week to the partnership, including regular meetings with the students.*** *Please provide the name, title and contact information for the person who would fill this role.*

Agency:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Head of Agency Support:** As President/CEO/Executive Director, I approve of this RFP submission to work with graduate students on beginning and/or expanding a social enterprise / innovation project that will support my agency.

Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Print Name and Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please Check Which Applies:**

🞏 New Enterprise 🞏 Expansion of Enterprise 🞏Interested in learning more

**Please check which information you’re interested in receiving from the BC students:**

🞏 SWOT analysis

🞏 Market analysis – including potential vendors/spaces that could accommodate enterprise

🞏 Assistance in constructing objectives and outcomes

🞏 Mock budget

🞏 Marketing/promotion ideas

🞏 Other:

**Please include below:**

* **A brief summary of your agency’s existing/potential social enterprise**
* **A brief, one-paragraph explanation of what information you hope to gain from this collaboration**