



PROVIDERS' — COUNCIL —

Envisioning change • Leading advocacy • Driving progress

Jobs with Heart Digital Banner Advertising



Advertise on Massachusetts' premier website for jobs in the community-based human services sector (with **1.3 million job exposures** in 2020!)

Beginning in 2021, the Providers' Council will allow banner ads on Jobs with Heart, the premier website for human services jobs in Massachusetts. Jobs with Heart generated 1.3 million job exposures; 117,000 job views; and 2,200+ job posts in 2020 (through Dec. 15.)

The banner ad (728 pixels wide by 90 pixels high) will run on the top of Jobs with Heart (see image above). The ad will *rotate on refresh* with other advertisers; no more than three advertisers will be permitted at any time.

Advertisements will run in three- and six-month engagements. Pricing for members is \$750 for three months; \$1,350 for six months. Pricing for non-members is \$1,050 for three months; \$1,890 for six months.

See contract for details. Contact bill@providers.org with questions.