



Envisioning change . Leading advocacy . Driving progress

45TH ANNUAL CONVENTION & EXPO OCTOBER 27-30, 2020

SPONSORSHIP LEVELS

Diamond: \$20,000

- Opportunity to make remarks from the "Zoom stage"
- Logo included on event communications to attendees
- · Logo featured on rotating banner ad
- Company logo featured on 2021 planner SWAG
- One digital promo item to be included in event SWAG
- One Premier exhibitor package
- Twenty complimentary registration tickets
- Company logo included on registration page
- Customizable page in sponsor directory (customized 'Contact Us' button, materials for download, etc.)
- Included in event game to increase exposure
- Company logo, description and link to website included on providers.org
- Social media callout (priority placement)
- Publicity in *The Provider* newspaper

Platinum: \$10,000

- Introduction from "Zoom stage" by President/CEO
- · One digital promo item to be included in event SWAG
- · One standard exhibitor package
- Ten complimentary registration tickets
- Company logo included on registration page
- Customizable page in sponsor directory (customized 'Contact Us' button, materials for download, etc.)
- Included in event game to increase exposure
- Company logo, description & link to website included on providers.org
- Social media callout & Provider newspaper publicity

Availability of some benefits subject to timing. For more information, please contact Christina Broughton at 508.599.2243 or christina@providers.org.

We hope to see you virtually at SpeakUp4Equity!

Gold: \$7,500

- Keynote and scholarship presentation sponsor
- Introduction from "Zoom stage" from President/CEO
- Ten complimentary registration tickets
- Editable sponsor page featuring logo, company description, 'Contact Us' button, lead generation, etc.
- Included in event game to increase exposure
- Company logo and link on providers.org
- Social media & The Provider newspaper publicity

Silver: \$5,000

- Entertainment and workshop/session sponsor
- Six complimentary registration tickets
- Editable sponsor page featuring logo, company description, 'Contact Us' button, lead generation, etc.
- Included in event game to increase exposure
- Company logo and link on providers.org
- Social media & The Provider newspaper publicity

Bronze: \$3,000

- · Four complimentary registration tickets
- Editable sponsor page featuring logo, company description, 'Contact Us' button, lead generation, etc.
- · Company logo and link on providers.org
- Social media & The Provider newspaper publicity

Benefactors: \$1,000

- Listing as a sponsor in the event application
- Company logo and link on providers.org
- Publicity in The Provider newspaper

Friends: \$500

• Publicity on our website, providers.org